

RIDDARA Introduction

A Premium New Energy Intelligent Automobile Brand

Under Geely Holding Group



CONTENTS

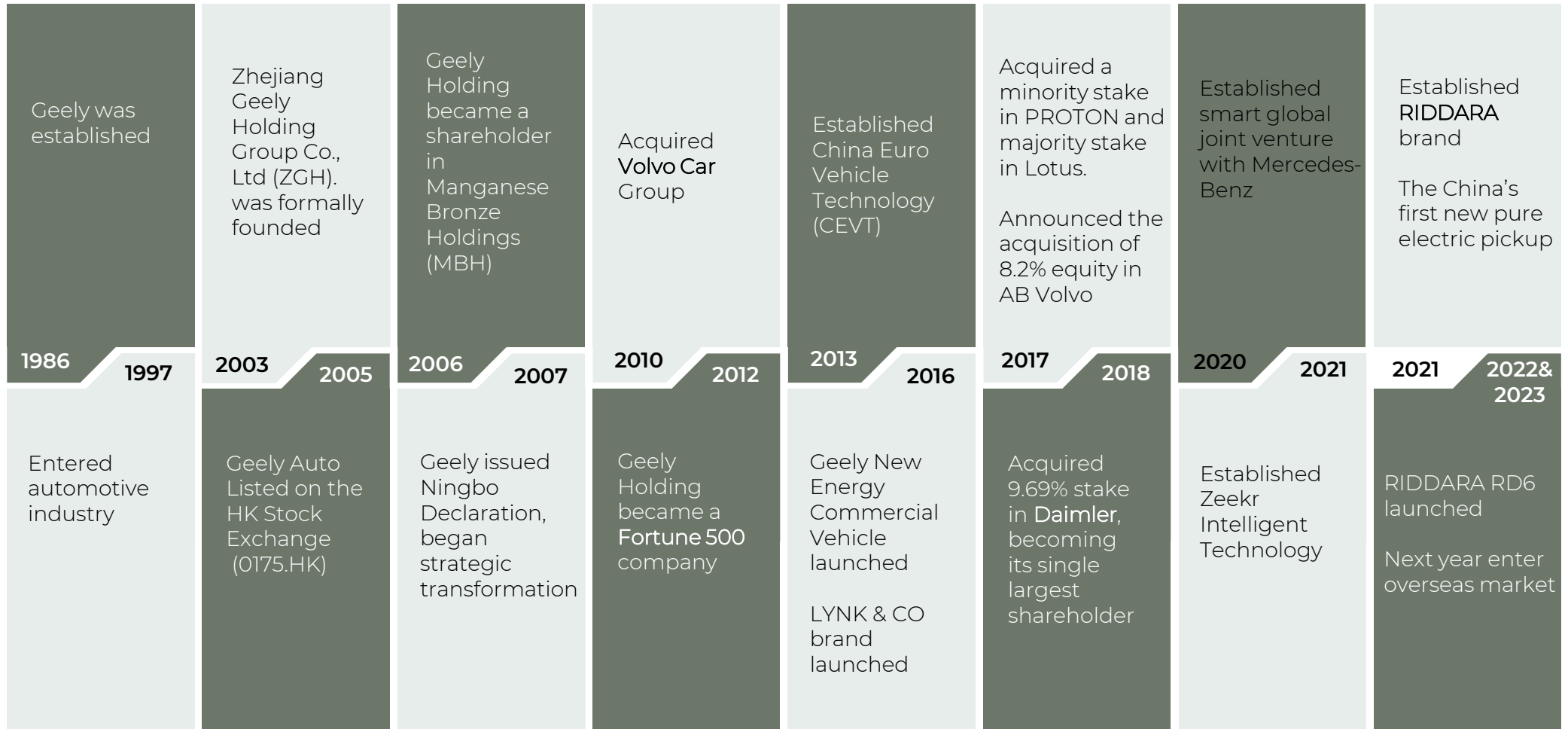
1. About Geely Holding Group
2. About RIDDARA Auto
3. About RIDDARA RD6



About **Geely Holding Group**

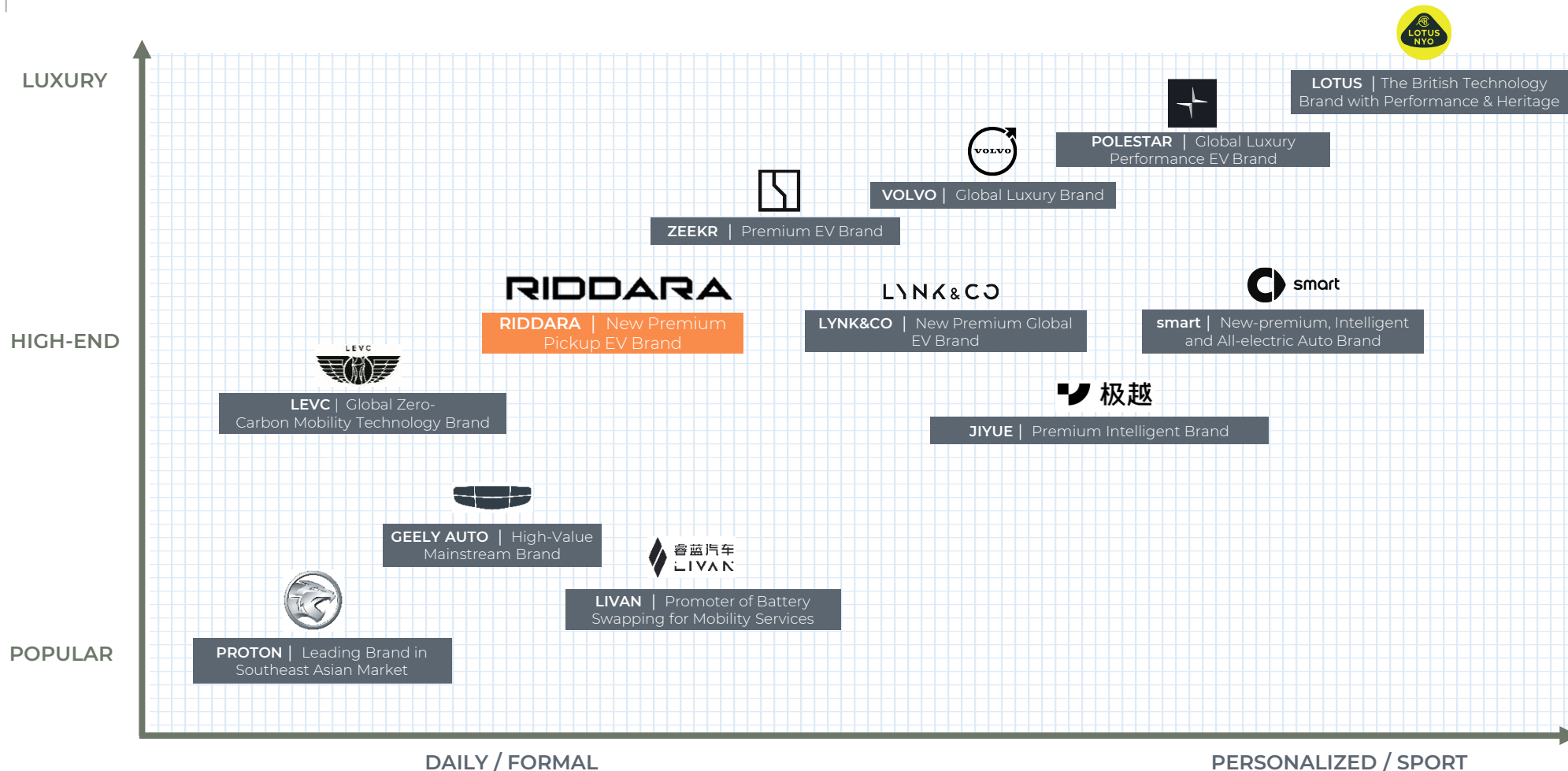
DEVELOPMENT MILESTONE

RIDDARA



BRAND PORTFOLIO

RIDDARA



In May 2023, Geely Holding 17% stake in Aston Martin, the third largest shareholder of Aston Martin

Geely is committed to independent in R&D, innovation, and empowering global talent. The Group employs **over 30,000 researchers**, and has invested **over 140 billion RMB** in R&D over past decade.

GEELY R&D CENTRES



Hangzhou, China



Gothenburg, Sweden



Ningbo, China



Coventry, UK

GEELY DESIGN CENTRES



Shanghai, China



Gothenburg, Sweden



Coventry, UK



Milan, Italy

VOLVO R&D AND DESIGN CENTRES

Gothenburg, Sweden

California, USA

Shanghai, China

LOTUS R&D

Hethel, UK

Frankfurt, Germany

About **RIDDARA Auto**

DEVELOPMENT HISTORY

Brand Establish

July, 2021 Hangzhou

Key strategic projects established by the holding group based on forward-looking layout and market insight

RIDDARA



Brand Release

July 12, 2022 Hangzhou

RIDDARA brand online conference

RIDDARA RD6 Mass production offline

Sep 29th, 2022 Zibo, Shandong

The first mass production model RD6 was officially launched and pre-sale



RIDDARA RD6 official sales

Nov 9th, 2022 Fuyang, Hangzhou

Radar RD6 Multiple Unlimited Experience Conference



RIDDARA first batch of overseas vehicle exports

Jul 25th, 2023 Zibo, Shandong

Ceremony marks the first step of globalization journey



RIDDARA•Costa Rica launched

Nov 30th, 2023 RIDDARA officially

launched in Costa Rica, indicate RD6 officially entered center American market



RIDDARA market share

Jan-Dec, 2023

Reach Chinese pure electric pickup 61.5% market share

About **RIDDARA RD6**

What represent the future trend of pickups?



Electrification



Passenger Car Experience

CHINA'S FIRST ELECTRIC PLATFORM PICKUP

Core Advantages



Pure EV

CLTC 410km/550km

0-100km 7.3S

DC charging 120KW

30-80% charging in 30mins

Passenger Car Experience

4 wheels independent suspension

Compact body structure

Pure electric silence NVH;

Large space

Excellent Attributes

Payload 775kg

Drag capacity 2500kg

Truck 1200L

6kw output socket

Economy

1/5 of the cost of fuel pickups

Multiple Uses, Various Lifestyles

RD6 Plays Different Roles in Different Scenarios

Outdoor Entertainment

- Go camping, riding, fishing...
- Enjoy outdoor life with electricity

Family Car

- Comfortable experience
- Easy to handle
- Silent cockpit
- Cozy space

Commercial Van

- Diverse loading room
- 1200L rear trunk

Clear vision, the only model of this level which has this feature

55-inch Moonroof

3 Key Space

1200L

Rear trunk length:
1525mm

48L

Storage space underneath
the rear seat for important
belongings

70L

Front
storage box



Super energy discharge

Dis charge capacity

6kW(220V)
 The discharge threshold
 value : 0-75% adjustable
 220V/10A
 220V/16A
 12V/10A

Full Scene intelligent discharge

Driving discharge Static discharge
 Car locked discharge
 Discharge information display

Discharge safety

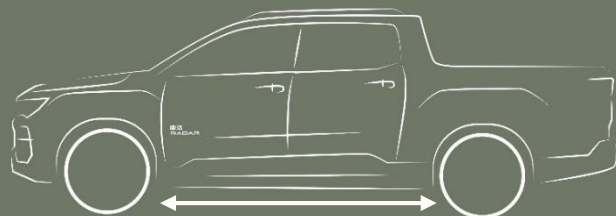
Discharge monitoring (current, voltage, SOC)
 Waterproof grade IP67
 Triple personal protection
 (insulation/creepage/overload)
 Four-way independent protection



Core Parameters

Unit: mm

Rear Trunk Dimension:
1525*1450*540



Wheelbase: 3120

Length: 5260



Height: 1865

Width: 1900

Version		Standard	Luxury
Battery cell capacity		63kWh	86kWh
Battery type		Lithium iron phosphate	Tritium
Range (CLTC comprehensive working condition)		410km	550km
Power	Form	2WD (rear motor)	
	0-100km/h acceleration	7.3 s	
	Motor peak power	200kW	
	Motor peak torque	384N·m	
Trafficability	Minimum ground clearance	220mm (empty load)	
	Minimum turning radius	6.1m	
	Approach angle / departure angle	20 / 24	
Curb weight (kg)		2065	2090
Load rating (kg)		450	430
Maximum full load (kg)		2840	2845
Charging time	DC (30%-80%)	32min	30min
	AC for family use 11kW (20%-100%)	-	7.3h
	AC for family use 7kW (20%-100%)	7.9h	11h
Energy consumption every 100km (kWh)		16.5	16.9

7 Colors



● Yellow



● Green



● White



Blue



● Grey



● Silver



Black



Multiple Color Combinations Interior Design



Outdoor Camping+

6kW Discharge in Motion + 3 Key Storages

Outdoor camping + driving / fishing / ATV...
Charge the fridge to keep food fresh;
Can support all facilities in daily life



RD6 Refreshes Riding Experience

More Refined Storage,
Brings Enjoyable Experiences
in All Scenarios



Super Spacious

Super spacious cargo bay that can load electric bicycle with great stability

Super Discharging

6kW super discharging enables electric motorcycle and electric ATV to charge in motion

Super Diversified

Discharge in motion + discharge in static + discharge when being locked, provides joyful and relaxed experience

Super Control

Provides advanced pure electric SUV-level driving experience, easy to drive at mountainous areas

RD6 Tent-on-roof Camping

No Worries about Outdoor Power Outage
and Equipment Carrying Capacity



Super Extensive

1200L extensive cargo bay provides solutions for diverse and extensive lifestyles

Super Fun

6kW discharge in motion + travel space, transferring RD6 into outdoor kitchen, freezer and cinema

Super Power

100kWh super battery capacity, enables five to six people to go camping for a week without charging

Super Spacious

Loading capacity better than SUV; equipped with three independent storage spaces; enough to handle camping facilities, toy cars and electric ATV; brings more joyful camping experience with children

A silver pickup truck is parked on a dirt path in a vast, golden field of crops. A drone is flying in the sky above the field, with a white mist or spray being emitted from its underside. The scene is set during the golden hour, with warm sunlight illuminating the landscape.

RD6 as Modern Agricultural Assistants

Smooth Driving, Discharge for Multiple Uses,
Durable Cargo Bay

Super Economical

Outdoor charging for plant protection drones, saves 80,000 in 2 years; saves 10,000 on generators cost and 70,000 on electricity costs.

Super Practical

Plays multiple roles, suitable for both business and family use;
Cargo bay in STC high-strength corrosion-resistant composite material, eco-friendly, easy to maintain

Super Easy to Drive

Equipped with NIDEC oil-cooled motor, generates stable gradability output;
Electric assistance enables smooth steering, accurate targeting and effortless driving

Super Comfortable

Pure electric, calm; can take a nap with AC on

PRODUCT LAYOUT

Medium size BEV pickup
Radar RD6

Medium size BEV pickup
4*2 Facelift
4*4 73 KWH 460km
4*4 86 KWH 520km

Medium-large size NEV pickup

Full size BEV Pickup



2022

2024

4*4 model

May - Demo unit
Agu - SOP
0-100km 4.5s
Payload 1000kg

2025

2026-30

RIDDARA

Thank you

